



ECONOMIC DEVELOPMENT AGENCY

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KEY GREEN RIVER DATA

INTERSTATE 80 TRAFFIC COUNT: 30,000 vehicles/day

POPULATION: 13,133 (Claritas, 2007 estimate 4/23/07)

TRADE AREA: 50,000 population (25 mile radius)

AVERAGE FAMILY HOUSEHOLD INCOME:

\$77,534 (Claritas, 2007 estimate 4/23/07)

MEDIAN FAMILY HOUSEHOLD INCOME:

\$69,487 (Claritas, 2007 estimate 4/23/07)

PROPOSED NEW HOUSING STARTS

1-3 Years: 420 new units proposed

Hunter's Run: 250 (69 units under construction)

Deer Ridge Estates: 25 (under construction)

The Ridge: 100 (35 units under construction)

Rocking 69: 20 (design & review stage)

3-10 Years: 550-800 new units

Jackman 80 acres: 250-300 (conceptual stage)

Green River Livestock 640 acres: 300-500 (conceptual)

RETAIL DEVELOPMENT-Wild Horse Canyon on I-80

Hampton Inn & Suites: 105 rooms, \$12 million (2007-2008)

Additional Retail & Restaurants: \$5-10 million (2008-2012)

RETAIL DEVELOPMENT-College Business Park

40,000 s.f. neighborhood shopping center (2007-2009)

(Note: Claritas data is based on 10 mile radius.)